



Sponsorship Opportunities

Saturday, October 31, 2009

Platinum Level Sponsors - \$25,000 and above

- Name prominently displayed as platinum level in the program brochure, website, posters and flyers to kids and their families throughout Maryland, and in all media as a partner
- Name prominently displayed on t-shirts, on a banner, and in brochures and mailings
- Name prominently projected to the participants during the event
- Free table at the event
- Two role model presentations designated as being sponsored by your business
- Presentation from the podium to parents and teachers at the event
- MDWIT sponsorship on all events throughout the year!

Gold Level Sponsors - \$10,000 and above

- Name prominently displayed as gold level sponsor in the program brochure, website, posters and flyers to kids and their families throughout Virginia, and in all media as a partner
- Name prominently displayed on t-shirts, on a banner, and in brochures and mailings
- Name prominently projected to the participants during the event
- Free table at the event
- Two role model presentations designated as being sponsored by your business
- MDWIT sponsorship on 2 events throughout the year!



Silver Level Sponsors - \$5,000 and above

- Name prominently displayed as silver level sponsor in the program brochure, website, posters and flyers to kids and their families throughout Virginia
- Name prominently displayed on t-shirts, on a banner, and in brochures and mailings
- Name prominently projected to the participants during the event
- Free table at the event
- One role model presentation designated as being sponsored by your business
- One MDWIT sponsorship of another event.



Bronze Level Sponsors - \$2,500 and above

- Name prominently displayed as bronze level sponsor in the program brochure, website, posters and flyers to kids and their families throughout Virginia
- Name prominently displayed on t-shirts, on a banner, and in brochures and mailings
- Name prominently projected to the participants during the event
- Free table at the event

CMD Friends - \$100—\$2,500 or equivalent in donations of tangible goods such as T-shirts, door prizes, etc.

- Name prominently displayed as friends level sponsor in the program brochure and on website,

For more information, contact Claudia Morrell at 410-274-2125 or visit us online at www.computer-mania.info.





Event Overview

Saturday, October 31, 2009

Computer Mania Day: Propelling Girls in Technology!

If there's one sure way to get girls interested in technology careers, just show them how computers can create virtual friends! While fashion designers, astronauts, and journalists have been celebrity keynote speakers in the past, this year hundreds of middle school girls from around the region will be able to interact in real time with two digital characters - Jewel C. Jameson and last year's Jennifer Webb - on Saturday, October 31, 2009.

Computer Mania Day is an annual day of free, hands-on, high-tech, fun activities for adults and kids sponsored by the Multinational Development of Women and Technology (MDWIT) and the Northern Virginia Community College, Annandale Campus (NOVA). The half-day event helps to get girls interested in technology and computing careers, while helping parents and teachers sharpen their own computer knowledge and understanding of the employment opportunities in IT today. While boys are welcome, the focus is on girls because of their continuing under-representation in information technology and engineering.

Research shows that the information technology (IT) gender gap opens as early as the middle school years, when girls are most image-conscious and do not want to be labeled as "geeks" or "nerds." Girls also make up only 12 percent of Advanced Placement students in computer science, a key to success in technology related fields at the college level. Many engineering career pathways also have too few women!

At Computer Mania Day, kids will get the chance to meet women real role models and participate in workshops led by positive female role models from NOVA and George Mason University along with business, government, and education leaders. Girls' sessions include "RoboManiacs," "Plan2Party," digital art and imaging, and the physics of do-it-yourself hot air balloons. Adult program highlights include workshops such as how to prepare your kids for college, "Hot Technologies," and "Cyber Safety: Keeping Your Child Protected Online." All attendees have the chance to win great giveaways too!

EVENT DETAILS: Saturday, October 31, 2009. 9 a.m. to 2:30 p.m.

For more information, contact Claudia Morrell at 410.274-2125 or visit us online at www.computer-mania.info.





Current Sponsors

Saturday, October 31, 2009

Event Hosts

NOVA | Northern Virginia Community College



Platinum Sponsors

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