



Platinum Level Sponsors - \$25,000 and above

- Top level sponsorship of Computer Mania Day (CMD) 2011-2012
- Joint press release distributed in all media placements throughout the region (MD, DC, VA)
- Name prominently displayed on banners, flyers, posters and all event marketing materials
- Full-page, back inside cover of day's program, describing corporation and commitment to STEM
- Hyper-Link to Computer Mania Day and Global Outcomes Web sites for one year
- Presentation during opening plenary session, attended by all registered participants—girls, teachers, parents
- Free literature/exhibit table visited throughout the day's activities
- Name most prominently displayed on t-shirts distributed to students, volunteers, role models
- Opportunity to sponsor student "give-away bags" with name and logo displayed
- Corporate information included in gift bags

Gold Level Sponsors - \$10,000

- Gold level sponsorship of Computer Mania Day 2011-2012
- Description of corporation in press release distributed in all media placements throughout the region (MD, DC, VA)
- Name prominently displayed as Gold level sponsor on banners, flyers, posters and all event marketing materials
- Half -page of day's printed program, describing corporation and commitment to STEM
- URL displayed on Computer Mania Day and Global Outcomes Web sites for one year
- Free literature/exhibit table visited throughout the day's activities
- Name prominently displayed on t-shirts distributed to students, volunteers, role models
- Acknowledgment of support at opening plenary session, attended by all registered participants—girls, teachers, parents
- Information and "give-aways" included in student gift bags

Silver Level Sponsors - \$5,000

- Silver level sponsorship of Computer Mania Day 2011-2012
- Sponsorship noted in press release distributed in all media placements throughout the region (MD, DC, VA)
- Name displayed banners, flyers, posters and all event marketing materials
- Name displayed on Computer Mania Day and Global Outcomes Web sites
- Free literature/exhibit table visited throughout one CMD's activities
- Name listed on t-shirts distributed to students, volunteers, role models
- Acknowledgment of support at opening plenary session, attended by all registered participants—girls, teachers, parents
- Information and “give-aways” included in student gift bags

Bronze Level Sponsors - \$2,500

- Bronze level sponsorship of one Computer Mania Day, 2011-2012
- Sponsorship noted in press release distributed in all media placements throughout the region (MD, DC, VA)
- Free literature/exhibit table visited throughout one CMD's activities
- Name displayed banners, flyers, posters, T-shirts and other promotional items and literature
- Name displayed on Computer Mania Day and Global Outcomes Web sites during time frame of selected event
- Name displayed as bronze level sponsor in the day's printed program brochure
- Name prominently projected to the participants during the event.
- Information and “give-aways” included in student gift bags

CMD Benefactor- \$1000

- Free literature/exhibit table visited throughout one CMD's activities
- Name displayed as Benefactor level sponsor on Computer Mania Day and Global Outcomes Web sites selected event
- Name displayed as Benefactor level sponsor in the day's printed program brochure
- “Give-aways” included in student gift bags

CMD Friends - \$500 or equivalent in in-kind donations of tangible goods such as T-shirts, door prizes, etc.

- Name displayed as friends level sponsor on Computer Mania Day and Global Outcomes Web sites selected event
- Name displayed as friend level sponsor in the day's printed program brochure
- “Give-aways” included in student gift bags